

Outplacement Case Studies

Industry: Food
Position: Territory Sales Manager

Story

After three (3) years of working his way up the ladder at a great company, this sales manager was laid off. This was very disappointing, as the company had relocated him from another province to take on the new position. He was in his early thirties and had finished high school, but had not received post-secondary education. Shortly before he received the news of the lay-off, the individual felt he was finally on the way to the top with his career - when he was given his notice he was devastated. He was left feeling he could never get a comparable job as he did not have the formal education required for similar positions. He became unsure about remaining in British Columbia and considered moving back to his hometown.

Result

Working with his FutureWorks outplacement consultant, he reviewed all his career options in BC and back in his hometown. A plan was mapped out and a strategy was developed on how he was going to do his job search. The outplacement consultant assisted to keep him focused and directed him in on job searching and dealing with distance interviews. .

He decided to apply for jobs in both provinces to see where he would get offers. He gave himself a time line of one month to search for a job in British Columbia. Once his résumé was done and after receiving assistance with a cover letter, to his surprise he received calls from employers in both provinces.

In the end he made the decision to move back to his home province. Within one month of looking for work he had several offers, one of which he was happy to accept.

The individual now knows that he is capable of finding and securing work and once he has found his feet in his new position, he plans on attending courses to ensure his position is secure for the future.