

Outplacement Case Studies

Industry: Financial Services
Position: Senior Financial Advisor

Story

Having recently relocated with her family from The United States of America, this professional had left a senior position in the financial industry. The individual is in her early thirties and at the start of a blossoming career: she was very ambitious.

Securing her first job in Canada took over six (6) months. She finally landed a job with a three-person firm, which presented her with the opportunity to help a small company grow. After nine months she was given working notice and access to outplacement services. This service was provided to her two months before she was to leave the firm, which was a bonus for this individual as she, at the time, did not feel familiar enough with the Canadian labour market and required coaching and support in establishing where to look for her next job.

Result

After the initial disappointment of her first position did not work out as she anticipated. She became very focused and strategic in looking for work. She quickly pulled her résumé and cover letter together. A position was listed as vacant with a top financial firm and it was comparable to her position in the United States. She began to make calls to the firm's head office in Toronto to gain an understanding of the job and then was interviewed for the position. A FutureWorks consultant encouraged her and coached her on negotiating her salary and on how to deal with leaving her current position. Within three weeks she received a job offer at a higher salary and was able to negotiate a three week European vacation she had previously planned. She secured the new position before she completed her working notice at her first job.

Client Feedback

This professional was so happy with the service from FutureWorks that she referred the company to her neighbour who was also unemployed and needed assistance.