

Outplacement Case Studies

Industry: Financial Services
Position: Financial Services Representative

Story

With four (4) years' industry experience and three (3) different positions, the Financial Services Representative was concerned about looking for yet another position in the same industry.

Concerned about the number of jobs in as many years, the individual was still working through the difficulties encountered in the last position. With feelings running close to the surface, the individual was concerned how to describe the layoff in a positive manner in an interview without sounding emotional and jeopardizing the opportunity before him.

Result

The individual was clear that they wanted to remain in the same industry. The individual took advantage of the outplacement consultant's unbiased perspective and gained the confidence to pursue his goal: remaining in the same field/industry.

With an opportunity to upgrade their skills in the field, the individual decided to complete the next course in a series of training courses already underway. Upon completion of the training, a FutureWorks outplacement consultant assisted the client to prepare a targeted résumé and cover letter, while still providing ongoing interview coaching.

With a number of interviews under their belt, the individual gained more confidence in their ability to interview effectively. Shortly thereafter, an offer was made to the individual for a position in a very similar organization with the potential of faster advancement due to the coursework they had completed.

Client Feedback

"I finally got the offer...I start next Monday...I want to use this opportunity to thank you for your assistance all through this very difficult time. I thank you for listening..."